

**The MELEXIS Innovation Award**



**Application form**

The MELEXIS Innovation Award recognizes outstanding companies that have distinguished themselves in their industry and surpassed their peers in the industry. These companies have demonstrated an exceptional ability to adapt and align with the ever-evolving expectations and demands of their clients.

**Procedure**

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| March 29, 2024 | Applications need to be submitted to [shanghai@bencham.org](mailto:shanghai@bencham.org). |
| April 8, 2024 | The Benelux Chamber Executive Committee will review all eligible applicants and choose 3 finalists. |
| April 8, 2024 | All the finalists will be announced through Benelux Chamber media and pre-voting will start, accounting for 50% of total votes. Benelux Chamber will promote the event and voting frequently in all its communication channels. But finalists should create their own buzz to get votes. |
| May 31, 2024 | During the event all 3 finalists will give an on-stage presentation.  Attendees will get the chance to vote for their preferred winner. This live-voting accounts for the remaining 50% of total votes. |

**Criteria Innovation Award**

Show us why you think your company should win this award. Think out of the box! Submit written text, power point, videos, clipping etc. whatever you deem necessary to convince us that your company meets the following three criteria:

* Showcase unconventional approaches and innovative thinking that go beyond traditional solutions.
* Demonstrate agility in responding to technological advancements, market changes, and evolving client expectations with innovative strategies.
* Provide evidence of proactive identification and fulfillment of evolving client needs through unique and groundbreaking solutions.

**Eligibility**

The Award requirements are that an entrant should be a Belgian, Dutch or Luxembourg-owned company active in Mainland China. Joint-ventures may also enter provided that they are at least 50% Belgian, Dutch or Luxembourg-owned. An entrant must be or become a member of the Benelux Chamber.

**Pricing**

On March 24th, our Executive Committee will shortlist 3 to 5 finalists who will move forward to the voting rounds! Signing up for the event as a candidate **is free of charge**. However, finalists are expected to be present during the Best of Benelux Awards Dinner to let them present their company one last time to the audience. Seating needs to be confirmed **at least 1 week before the event**.

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| --- | --- |
| Member Ticket | ¥ 1,388.00 |
| Corporate Table (10) | ¥16,000.00 |
| Half Corporate table (5) | ¥ 8,000.00 |
| Event Sponsor Gold | ¥35,000.00 |
| Event Sponsor Silver | ¥25,000.00 |
| Friends Table | ¥11,000.00 |
| Non-member Ticket | ¥ 1,688.00 |

**Company information**

|  |  |
| --- | --- |
| Company name |  |
| Company website |  |
| Number of employees in China |  |
| Number of years established in China |  |

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| Company introduction (max. 550 characters incl. spaces – this will be used for communication purposes) |
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Please email us a high resolution image of your company logo (to be used for communication)

Contact information

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| --- | --- |
| Contact person |  |
| Email address |  |
| Phone number |  |

Summary

Please tell us why your company should win this award within 800 – 1100 characters incl. spaces (this will be used for pre-voting communication purposes.

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