



## The KBC Best Company Award



### Application form

The KBC Company Award acknowledges companies which have shown that they have beyond doubt risen above the rest in their industry. Accurately adjusting and shaping themselves towards their constantly changing client expectations and demands.

#### Procedure

March 27, 2023	Applications need to be submitted to <a href="mailto:shanghai@bencham.org">shanghai@bencham.org</a> .
March 31, 2023	The Benelux Chamber Executive Committee will review all eligible applicants and choose 3 finalists.
April 3, 2023	All the finalists will be announced through Benelux Chamber media and pre-voting will start, accounting for 50% of total votes. Benelux Chamber will promote the event and voting frequently in all its communication channels. But finalists should create their own buzz to get votes.
April 20, 2023	During the event all 3 finalists will give an on-stage presentation. Attendees will get the chance to vote for their preferred winner. This live-voting accounts for the remaining 50% of total votes.

#### Criteria Best Company Award

Show us why you think your company should win this award. Think out of the box! Submit written text, power point, videos, clipping etc. whatever you deem necessary to convince us that your company meets the following four criteria:

- Visibility
- Brand awareness
- Positioning in the market
- Co-operation with stakeholders
- Building the bridge between China and HQ

#### Eligibility

The Award requirements are that an entrant should be a Belgian, Dutch or Luxembourg-owned company active in Mainland China. Joint-ventures may also enter provided that they are at least 50% Belgian, Dutch or Luxembourg-owned. An entrant must be or become a member of the Benelux Chamber.

